

ECHO LTD - Local Craft & Impact Services & Consulting

“ Echo Made “

“Empowering Artisans”. Preserving Heritage. Connecting Markets.”

1. Supplier Development & Training

- Long-term mentoring of regional and international artisans (12+ years).
- International standard training programs for product quality, business skills, and market readiness.
- Hands-on guidance for improving production processes and maintaining high standards.

2. Product Development & Quality Enhancement

- Designing and refining artisanal products to meet international market expectations.
- Material sourcing, eco-friendly production techniques, and functional design support.
- Branding and packaging consultation for better market appeal.

3. Market Access & Promotion

- Connecting artisans to regional and international markets.
- Marketing strategies to showcase authentic crafts and local products.
- Support for online and offline marketplace platforms (including upcoming Echo marketplace).

4. Community & Economic Empowerment

- Programs designed to strengthen local livelihoods and support entrepreneurship.
- Capacity-building workshops to enhance skills, income generation, and business sustainability.
- Initiatives that preserve cultural heritage while promoting economic growth.

5. Consulting for Businesses & Donors

- Advisory for NGOs, government programs, and development agencies on local product initiatives.
- Feasibility studies, program design, and strategy development for artisan-focused projects.
- Monitoring, evaluation, and impact assessment of product development programs.

6. Sustainable & Responsible Practices

- Guidance on ethical sourcing, eco-friendly production, and fair-trade principles.
- Integration of sustainability into product design, production, and marketing.
- Ensuring that products contribute positively to local communities and the environment.

7. Marketplace Development Support

- Designing and launching platforms to connect artisans with wider audiences.

- Operational and technical support for running marketplaces effectively.
- Developing programs to promote sales, visibility, and brand storytelling.